

SOUTH PASADENA UNIFIED SCHOOL DISTRICT
Instructional Services



M E M O R A N D U M

TO: Members of the Board of Education
FROM: Christiane Gervais, Assistant Superintendent, Instructional Services
DATE: February 14, 2017
SUBJECT: Approval of Internship Memorandums of Understanding (MOUs) with Artist One Productions, Heritage Disposal, Light Keeper Creative Partners, Louie Piano Studio, Ludwig Marketing and Sales, Portillo & Associates Real Estate and Theatre 360

Background

Seniors and juniors at South Pasadena High School will be eligible to apply for internships with the below referenced organizations after completing two pre-requisite workshops. Students will earn five credits after the successful completion of sixty hours of internship work. The Memorandum of Understanding outlines the responsibilities of the school district and the responsibilities of the business/organization in offering these internship opportunities.

Discussion

A description of the organizations/businesses and the potential internship scope of work appears below:

Artist One Productions

Artist One Productions operates The Artist First Acting & Voice Studio, founded in 2013. Offering in-depth and focused training, we bring purpose and confidence into the singer and actor's work. Our clientele is comprised of established entertainment professionals, including Academy-Award winning actors and Grammy-winning musicians, as well as those who are just starting out. Interns will assist in growing our established entertainment coaching business through marketing and client support activities. (Two interns per semester)

Heritage Disposal

An established family business created in 1976, Heritage Disposal, Inc. is a demolition contractor that provides rental of temporary trash dumpsters. The company does repair and fabrication in connection with the contracting work. Student intern will learn intricacies of welding and craftsmanship and will create projects overseen by the owner of the company. (One intern per semester)

Light Keeper Creative Partners

Light Keeper Creative Partners was founded in 2015. It's a company and movement whose mission is to empower artistic and creative-minded people. We are dedicated to helping you break through blocks and resistance, illuminate your creative spirit, and share your gifts with the world. We've written original songs, guided meditations, uplifting books, musical performances that transform, and workshops and retreats that inspire committed action. Interns with Light Keeper will work on all phases of the business including client support, social media, online marketing, admin, financial work, and business development. (Two interns per semester)

Louie Piano Studio

Opened in April, 2015 to offer a fresh, fun, and inspiring place for you to grow as a musician, Louie Piano Studio's mission is to empower fellow musicians – no matter where you are in your journey. We realized learning happens in different ways for different people. Cozy and comfortable, our studio is a motivating environment of learning. We've recently added musical production services offered by Jenny Nam. Interns work on all phases of the business including client support, social media, online marketing, admin, financial work, and business development. (Two interns per semester)

Ludwig Marketing & Sales

Founded in 2011, Ludwig Marketing & Sales is located in South Pasadena and specializes in inbound marketing communications that's practical, effective, and affordable. With over 20 years experience in marketing and communications for specialty food companies, we can deliver remarkable results. Our marketing services include: Website Design, Content Marketing, Social Media, Cause Marketing, SMarketing, Inbound Sales, Amazon Store Setup/Optimization, and Ad Specialties. Interns will learn online marketing skills and be active participants in many food marketing projects. (Two interns per semester)

Portillo & Associates Real Estate

Portillo & Associates Real Estate is a full-service firm offering sales, leasing and property management for residential and commercial properties. From home searches and viewings, to complex negotiations and contracts, Portillo & Associates Real Estate is a capable, proven real estate company in Southern California with more than 23 years of experience. Interns will support the office administrator and real estate broker through various office tasks including marketing, research, correspondence and property management duties. (Two interns per semester)

Theatre 360

Theatre 360 is a nationally recognized children's theatre organization that provides students ages 3-19 with a performing arts education. We are dedicated to providing challenging and enriching onstage and backstage performance opportunities for young people. Theatre 360 has earned a reputation for first-rate training, and award winning productions that have fostered thousands of talented artists through the years including giving them a sense of belonging that will impact their lives forever. Student intern will work directly with the Artistic/Executive Director and staff on the public relations and marketing for the theater and during production times will work on pre-production. (One intern per semester)

Fiscal Impact

None

Recommendation

Christiane Gervais, Assistant Superintendent, Instructional Services, recommends that the Board of Education approve the Memorandums of Understanding (MOUs) with Artist One Productions, Heritage Disposal, Light Keeper Creative Partners, Louie Piano Studio, Ludwig Marketing and Sales, Portillo & Associates Real Estate and Theatre 360.